



Leadership Hanover, presented by the Hanover Chamber Foundation, is an interactive and informative program to encourage and guide individuals through leadership philosophy and skills for the betterment of their participation in business, communal and civic efforts. The program is intended for those in a transitional phase of their careers, individuals who are emerging into a leadership role or transitioning into their next level of leadership.



Dates & Participation Applications are due by May 31, 2021. Acceptance notices will be shared with the 'Class of 2022' by the end of June 2021. The program will begin in September 2021. Leaders (participants) are required to attend orientation and all scheduled sessions and cannot miss more than two to graduate.

Tuition & Fees A tuition fee is used to defray the expenses of the monthly sessions and can be paid by an individual or an employer. Tuition is \$1,195 per person for Hanover Chamber members and \$1,595 for non-members. A \$50 non-refundable fee is due at application.

Faculty Participants will learn alongside our accomplished and diverse faculty of business and academic leaders from across Hanover and the region. A faculty and panelists list will be shared in the months to come.

Curriculum Overview

<u>Orientation</u>	September 2021
<u>Session #1</u> Self-Awareness and Personal growth <i>Leadership values, capabilities, and characteristics. DiSC profile and personal SWOT.</i>	October 2021 (4 hours)
<u>Session #2</u> Leadership Philosophy <i>Defining leadership styles and best practices that enhance effectiveness in your role.</i>	November 2021 (4 hours)
<u>Session #3</u> Effective Communication <i>Relationship building, active listening, difficult communications, public speaking.</i>	December 2021 (4 hours)

<u>Session #4</u> Delegation, Accountability and Time Management <i>Coaching your team to success, engaging accountable employees. Prioritizing tasks and time.</i>	January 2022 (4 hours)
<u>Mid-point Activity</u>	January 2022
<u>Session #5</u> Visioning and Long-Range Planning <i>Creating a vision and strategic plan for an organization. Communicating the vision, creating alignment and setting expectations.</i>	February 2022 (4 hours)
<u>Session #6</u> Social Media and Networking <i>Social media presence as a leader, personal branding, networking with a purpose.</i>	March 2022 (4 hours)
<u>Session #7</u> Community and Civic Engagement <i>Involvement on nonprofit and civic boards, participating in the civic process, community and County leaders.</i>	April 2022 (4 hours)
<u>Final Presentations & Graduation</u>	May 2022

Sponsorship Opportunities

Presenting Partner, \$5,000+

- Promotion prior to and throughout the 9-month program; Logo on all promotional items
- 1 included company-reserved student spot in the Class of 2022 (application still required)
- Attendance and recognition at the Orientation, Mid-point activity and Graduation
- Speaking time to the LH Class during the month 1 session
- Speaking time at Graduation
- + Additional partner efforts possible by request

Graduation Patron, \$3,000+

- Promotion prior to and throughout the 9-month program; Logo on all promotional items
- Premier Promotion on all Graduation announcements
- 1 half-price company-reserved student spot in the Class of 2022 (application still required)
- Attendance and recognition at the final monthly session and Graduation
- Speaking time at Graduation
- + Additional patron efforts possible

Session Sponsor, \$750

- Promotion prior to and throughout the 9-month program; Name on all promotional items
- Attendance and recognition at one monthly session and Graduation
- Speaking time to the LH Class during a monthly session

Class of 2022 Applications

Applications will be due in May 2021; submitted by email or mail. Class size will be limited to 16-20 students. No more than 2 seats may be occupied by employees of the same company unless space allows. A \$50 nonrefundable fee is due at the time of application and will go towards tuition.

Sponsorship Reservation

Sponsors should confirm their level by May 31, 2021 to ensure full visibility. Payments must be received by August 31, 2021; made online or by check. Tax deductible gift letters will be mailed at year end.



www.HanoverChamberFoundation.org/LeadershipHanover